

Globe Guide

SAVVY TRAVEL ADVICE FOR EXTRAORDINARY ADVENTURES ✈

Tamara Elliott is a Canadian journalist and travel writer who has worked in media and communications for over a decade. In 2013 she founded the travel website Globe Guide, which offers savvy tips for exploring destinations around the world while showcasing unique experiences.

Tamara has written for publications such as Global News and AFAR Magazine, worked as a TV reporter, and been featured by the likes of Lonely Planet, Frommer's and MoneySense magazine. She regularly appears on Global News as a travel expert, is an ambassador for multiple brands, a Lonely Planet Trailblazer and has participated in international influencer campaigns. Tamara is a proud member of the Travel Media Association of Canada.





GLOBE GUIDE HAS PARTNERED WITH
 NUMEROUS BRANDS AND TOURISM
 ORGANIZATIONS WORLDWIDE



WHAT GLOBE GUIDE'S PARTNERS SAY

“Tamara is outstanding to work with. She is smart, organized, a wonderful writer and her social media platforms are stellar. She’s flexible, fun and ready for every activity you suggest. I really enjoy her writing style. She writes as if talking directly to you and the links within her articles are really helpful to the reader.”

-Gillian Hall, Tourism Québec

Québecoriginal



“A blog I can recommend to everyone: very interesting content, inspiring and amazing pictures which let you dream! Written by a friendly, smart and lovely woman!”

-Barbara Eggimann, Emmental Tourismus

“Tamara was an absolute pleasure to work with when arranging her trip to Phillip Island. Professional, patient and reliable, Tamara is a fantastic blogger to send on a travel adventure!”

-Bridget McKernan of Hatching Communications, on behalf of Destination Phillip Island



“Tamara wrote a really good article about the beautiful city Lucerne and we would be happy to welcome her again.”

-Vera Frischknecht, Lucerne Tourism

SITE + SOCIAL STATS



globeguide.ca



pinterest.com/globeguide

1.1 million+ impressions/month
4,300+ followers



[@globeguide](https://www.instagram.com/globeguide)

14,100+ highly engaged followers



[@Globe_Guide](https://twitter.com/Globe_Guide)

75K avg. impressions/month
7,500+ followers



facebook.com/GlobeGuide.ca

7,100+ page likes

Google Analytics

Page Views: 70,000+/month

Unique Views: 52,000+/month

70% of Globe Guide's readers are female, 30% are in the 18-34 age demographic, and the majority are from the United States and Canada. They are interested in luxury and adventure travel, with a high household income.

KLOUT



Klout score: 68



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EXAMPLES OF SOCIAL MEDIA SHARES

 **Lonely Planet**
@lonelyplanet

 Following

RT @Globe_Guide: The ultimate list of little-known travel hacks - bit.ly/1sub7Ta
#traveltuesday #ttot #lp



RETWEETS 54 LIKES 71

 **Globe Guide**
@Globe_Guide

Perfect start to #VikingCruises day 3: sailing through Austria's Wachau Valley.
#travel #ttot



RETWEETS 25 LIKES 74

 **Globe Guide**
@Globe_Guide

Take a hike! Top 10 must-dos if you're heading to beautiful Canada- bit.ly/SMORmQ
#travel @ExploreCanada





RETWEETS 68 FAVORITES 80

 **Globe Guide**
@Globe_Guide

How to travel like a celebrity using Aeroplan points:
bit.ly/1N93mKs #Travel #TravelSkills



RETWEETS 28 LIKES 91

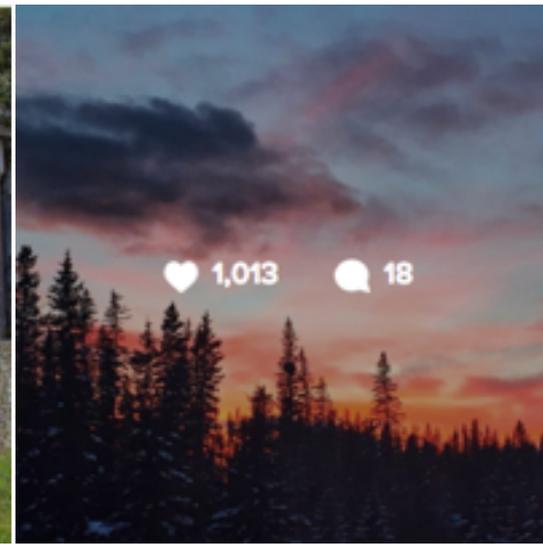
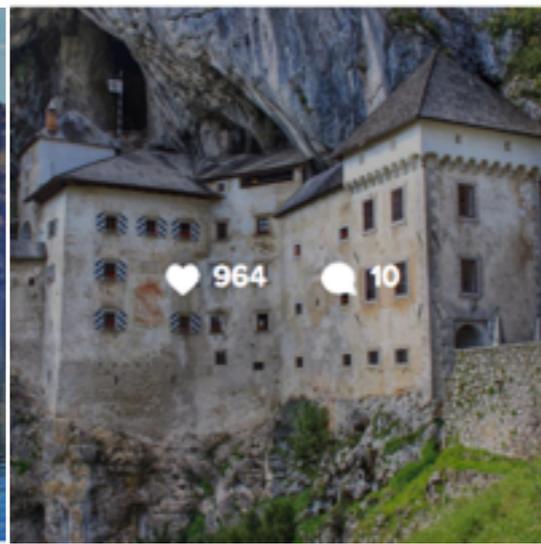
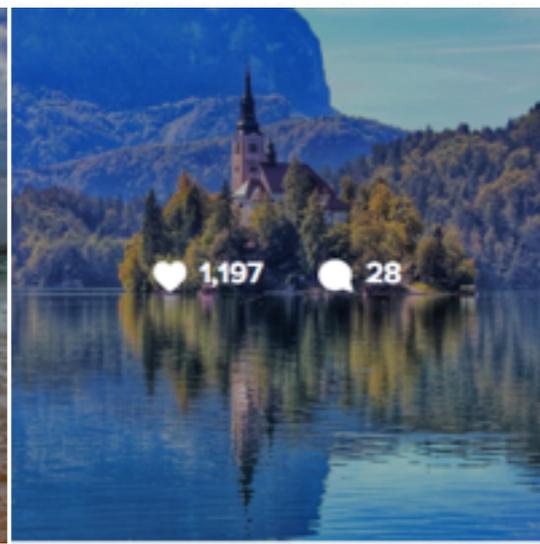
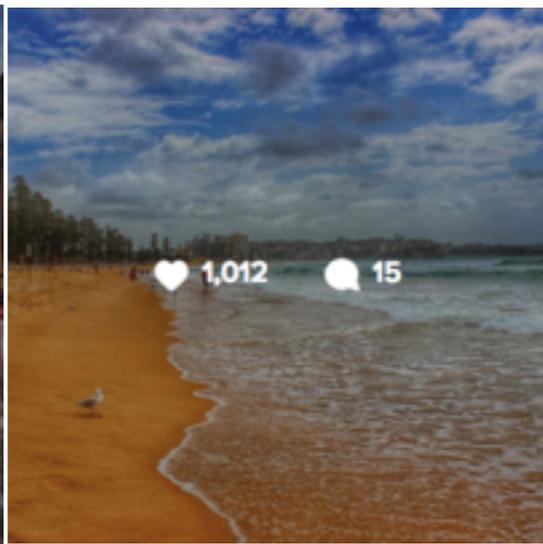
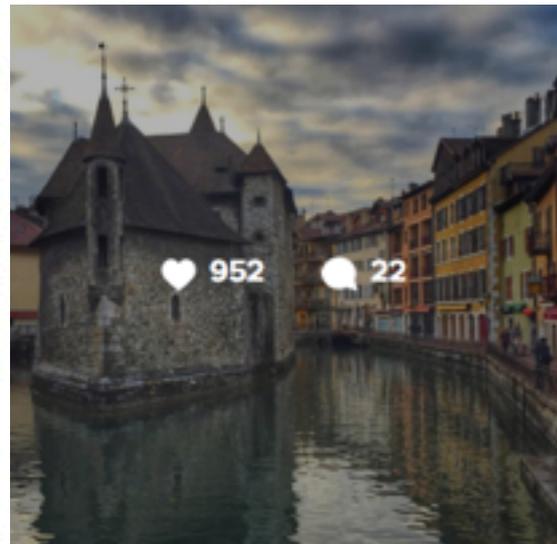
 **Globe Guide**
@Globe_Guide

ADORABLE ALERT: Where to watch a penguin parade! bit.ly/1xaXXxd #Travel #ttot #lp @phillipisland @Australia



RETWEETS 41 LIKES 102

HOW GLOBE GUIDE INSPIRES OTHERS TO TRAVEL



homeexchanging · September 28, 2013 at 5:23 am (Edit)
Great Post – excellent advice. Thanks!

Reply



Quinn Campbell i seriously love your site!
16 mins · Like



Sarah Ebner · December 10, 2014 at 7:45 am (Edit)

The more I read about Amsterdam, the more I really want to visit and take the kids. I haven't been for many, many years and it seems there is so much to see and do (as you have explained so well!)



Emily S · November 12, 2014 at 7:58 pm (Edit)

You captured Bern beautifully! I am going to add a stop here to my travel plans in Germany. Thanks for the information and lovely photos.



Amanda C @ UnrestingSea · September 9, 2014 at 3:08 pm (Edit)

Yes, these tips are golden! I had a very similar experience when I visited the Vatican and wished I would have done my research first! Very smart. I hope many future Vatican visitors find your advice.



Christa Thompson · November 12, 2014 at 7:37 pm (Edit)

WOW! What a total fairytale! There's never a shortage of those in Switzerland. The photos are amazing, I'll have to add this to my list of places for sure!



suziejprince · February 27, 2014 at 11:27 am (Edit)

Thanks so much for the information. That helps me plan our time there. Happy travels.



janemara · February 27, 2014 at 10:48 am (Edit)

This was so helpful – I cannot even tell you how much! Thanks!

Stay with us at the @HIPeterborough Waterfront: ihg.com/holidayinn/hot.... Image via the amazing @Globe_Guide #PTBO



 **Heather Mundt** @momfari 7h
This woman speaks my language! 10 #camping tricks buff.ly/1Ob2W4A via @Globe_Guide



 **Jessica Taylor** @JessieJessJ 43m
Hey @Tamara_Elliott, just came across you and your @Globe_Guide page, I've been reading your blog for half an hour! #amazing #Ineedmore

 **alexandriakiru** 3h
Well we are doing Whitehorse Dawson city, camping at tombstone a few nights and heading down the dempsterhighway to NWT! So in general any big must do's or tips :) your photos are inspiring!

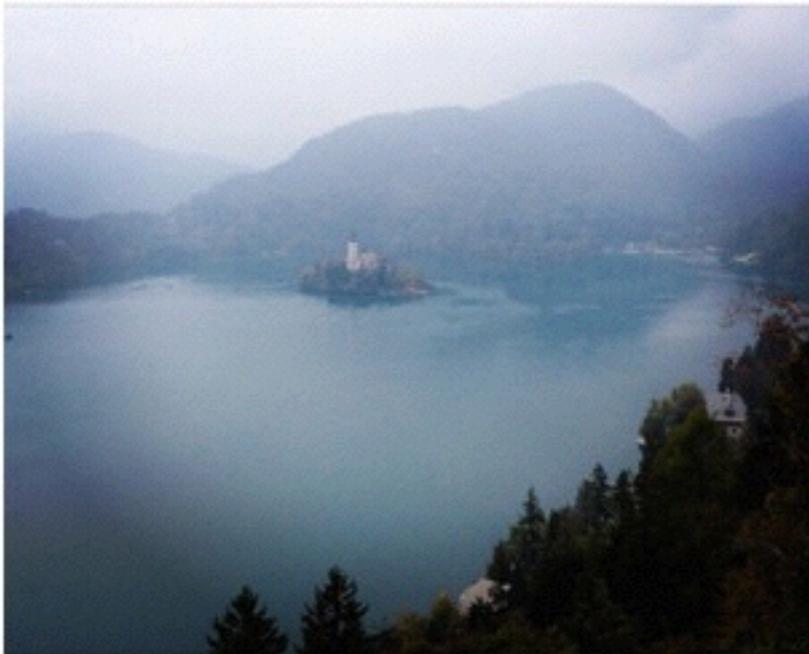
 **Jaillan Yehia** @SavoirThere 5m
This post puts my finger on the flight booking trigger!>> The perfect girls getaway in Montreal - go.shr.lc/1NnZ96l via @Globe_Guide

 **lkapsreiter** 26w

 **globeguide** 1h
@alexandriakiru wow that's a lot of miles, hope you're going for a while! Definitely do the sourtoe cocktail shot in Dawson (blog post on that out tmrw morning!) and Kluane National Park is just stunning. Be prepared to get dirty on the Dempster!



How to plan the perfect girls getawa...
How to plan the perfect girls getawa...
globeguide.ca



 **alexandriakiru** 1h
Wow! Kluane was not on the list but you've definitely convinced me. I will be there for 17 days! Thanks for the advice, looking forward to more posts!

16 likes
lkapsreiter Beautiful Lake Bled. Thanks @globeguide for the inspiration!